



SUMMIT
CAPITAL



Summit Capital USA, Inc. is a boutique Merchant Banking, Business Advisory and Venture Capital firm dedicated to providing world-class services to small public and private companies.

CONNECTING CAPITAL WITH IDEAS

MERCHANT BANKING | BUSINESS ADVISORY | VENTURE CAPITAL

WE THINK LIKE INVESTORS BUT WORK LIKE

EXPERIENCE IS WHAT SETS US APART.

The simple fact is that businesses need capital to grow. This is particularly true for those companies that have only recently begun to generate positive cash-flow and profitability. At this early stage of development many entrepreneurs have already burned through traditional growth capital sources, such as personal savings and friends and family money, and thus many businesses “stall” due to lack of growth capital.

At Summit Capital we recognize this and other difficulties that entrepreneurs face in building and growing their businesses. All of our professional advisors have started, operated and grown their own businesses. This hands-on experience gives us a clear understanding of what growing businesses need, and when combined with our ability to deploy our own investment capital we can be a great asset to any business that wants to grow.



Summit Capital USA, Inc. is the U.S. subsidiary of an established Merchant Banking, Business Advisory and Venture Capital firm based in Canada. Our history of success demonstrates an understanding of the many challenges that companies face when seeking to raise capital to fund growth. At Summit Capital, our primary purpose is to provide traditional Merchant Banking Services that include direct investment into client companies, and Venture Capital services through which we leverage our established contacts in the small to mid-cap finance market to raise money for our clients. Additionally, we also provide strategic Business Advisory Services to guide our clients through a wide variety of strategic business activities, including mergers and acquisitions, corporate finance, company valuations, board advisory and fairness opinions, hostile takeover counsel, buy and sell-side advisory services, and corporate and commercial mediation, and dispute resolution services.

At Summit Capital our market focus is centered primarily on the technology, telephony, retail, industrial, and energy/resource sectors. We focus on the needs of small to mid-cap companies that need growth capital to expand. We typically provide Merchant Banking services, in situations where companies require up to \$1 million to fund capital purchases needed to grow and improve profitability. We expand our service offering to include Venture Capital services for our client companies that wish to go public and

PARTNERS



substantially grow their operations. Often at this stage many companies retain our services to do recapitalizations, debt restructurings or mergers and acquisitions. Our Business Advisory services teams have years of experience in these fields and are able to navigate a business through the many difficulties inherent in these transactions.

WHY WORK WITH A MERCHANT BANK?

Summit Capital is both an investor and banker. We want to protect our investment too. We are committed to a thorough understanding of our client companies and helping in any way possible. We ask questions and provide strategic advice that will help improve your business, and we will let you run your business as together we tackle the complex responsibilities of financing and growing an emerging company. Through this close partnership we provide value and collaboration that traditional banks cannot.

THE SUMMIT CAPITAL DIFFERENCE

Summit Capital is a boutique Merchant Banking, Business Advisory and Venture Capital firm. We are small in size and what separates us from others firms is that we take the time to get to know our clients. Because we are small, and because we invest our own capital, we are able to respond quickly to the emergent capital needs of our clients. In some cases where we are unable

to invest due to the size or nature of the capital need we refer the transaction to our venture capital team and our network of private capital partners across the U.S.

At Summit Capital we are unique in that we provide three primary services: Merchant Banking, Business Advisory and Venture Capital. There are very few established firms that provide all of these services. Smaller yet is the number of firms that choose to invest their own capital into their client companies. We believe that entrepreneurs need money and advice - but not always in that order. In most cases, our clients come to us because of an emergent problem or because of an acute opportunity that requires quick capital. At Summit Capital we have access to quick capital for your business needs and our professionals have a breadth of legal, accounting, and operational expertise, so we can focus on tackling the issues at hand and concentrate on building your business.

YOU ARE NOT JUST ANOTHER DEAL TO US

At Summit Capital, we intend to remain true to our heritage of working closely with our client companies. We understand that the only way to truly build a lasting relationship is to ensure that our financial interests are closely aligned with our client companies' interests to grow and profit from the relationship. This long-term commitment means that we will continue to be focused on our client's needs, and we will continue to become an integral aspect of our clients growth.



INDEPENDENCE - We are a private merchant banking firm. Therefore, unlike a bank, Summit Capital is not regulated. This permits us to be dynamic, independent, and able to more quickly respond to your capital needs.

FLEXIBILITY - We tailor each solution for each customer. This flexibility does not presuppose a solution for you. As a Summit Capital client, you can rely on us to work closely with you and your business to help get through the best of times and the toughest of times. Our flexibility will provide you with the type of financing support that best suits your needs.

LOYALTY - We grow our business by client referrals. Your success is our success and we take that to heart. Our reputation is our calling card and our growing list of referred clients is a testimony to this fact.

RISK TAKING - We work like partners and we are prepared to put our capital at risk too. Our professional advisors will work closely with you to manage this risk so that your business can grow. Our experience helps you navigate the unsettled waters of growth so as to avoid many of the inherent risks commonly associated with the growth process. As a partner our interests are aligned with yours. When you succeed, we both profit.

CORPORATE FINANCE

MERGERS AND ACQUISITIONS

BUSINESS VALUATIONS

BUSINESS ADVISORY

COMMERCIAL DISPUTE RESOLUTION

SUMMIT
CAPITAL



NEW YORK
Suite 2170
590 Madison Avenue
New York, NY USA 10022
Tel. 221-380-7271

ARIZONA
Suite 102
605 W. Knox Road
Tempe, AZ USA 85284
Tel. 480-588-3333

CANADA
2 Anthony Henday Professional Center
4914 - 55 Street
Red Deer, AB Canada T4N 2J4
Tel. 403-775-1250

summitcapusa.com